

The New Pittsburgh Press Staff

includes the world's greatest
Humorists ~ Cartoonists
Writers and Illustrators ~

JUNE First.
Today marks a new era in the history of Pittsburgh newspapers, the beginning of a new chapter in the history of THE PITTSBURG PRESS, for THE PRESS this afternoon will introduce to its thousands of readers in this city and environs the greatest staff of feature writers and artists in the world. Each cartoonist and writer produces the "biggest hit" of its kind.

Their combined salaries total a million dollars annually. Many of them earn more than most big bank presidents. The income of the greatest exceeds \$150,000 a year.

A "Who's Who" of the new members of THE PITTSBURG PRESS staff lists the Comic Kings of America and the foremost feature writers of the world.

Daily comic strips, daily humorous columns, daily editorial, sport, women's page and magazine features—four full page Sunday colored comics, Sunday special features, and the great "American Weekly" Sunday Magazine section, that's the combination of features which will place THE PITTSBURG PRESS in the front rank of the world's great newspapers. No publication in this part of the country will approach it. No paper in the world surpasses it.

GREAT SUNDAY MAGAZINE.

The Sunday Magazine section is under the personal supervision of Morrill Goddard, "Father of the Sunday newspaper." In addition to a permanent salaried staff of thirty editors, artists and writers, all specialists in their lines, this section contains the contributions of the most eminent figures in art, literature and science. Important current events treated in this section range all the way from unusual romances of real life that have the fascination of fiction to historical narratives of such vital importance as the revelations of European court secrets, in remarkable double page series. The first page will consist of reproductions in full color of pictures by Harrison Fisher, Penryhn Stanlavs, Howard Chandler Christy and other famous artists of America and Europe.

The fashion page is edited by no less an authority than Lady Duff Gordon, the famous "Lucile" of London.

Two pages are devoted to instalments of a serial story—a gripping tale of love, mystery or adventure by Robert W. Chambers or some other leading novelist.

Because these prominent artists and feature writers are working for our readers just as much as this newspaper, something about them and their creations will interest everybody.

MEET GEORGE M'MANUS

There's George McManus, for instance. It is a fact that a president of the United States never failed to get his flash of fun in "Bringing Up Father" before going to daily executive conferences; that the richest man in America always turns to "Jiggs" before scanning the stock reports; that every time "Maggie" hurls a plate thirty million people laugh. McManus took his character "Jiggs" from the role played by old Billy Barry, the Irish comedian, in a play that used to amuse George in his kid days in St. Louis. McManus enjoys the profession of amusing people. His conversation bubbles with the same humor that characterizes his cartoons. He sees fun in everything—even in the many penalties of the reputation he has gained, as the world's greatest cartoonist. A chap wagered not long ago that George McManus is a horse-thief and a murderer, serving a life term and is sending his daily and Sunday comics from the penitentiary. That's one of the penalties!

"Tad" is the world famous comic artist and sporting writer who turned slang into literature. Ask any one of the millions of Tad fans whether his daily chatter and the funny dialogue he puts into the mouths of his comic characters are real literature, and they'll tell you they prefer Judge Rummy, Fedink, Silk Hat Harry and the other creations of Tad to Shakespeare, Spencer or Milton. Thomas A Dorgan is his name. According to his own story, he was educated in the public streets of San Francisco and took a post-graduate course on Broadway. Tad first used almost every new slang expression now common either in his pictures or his prose. What's "Tad" like? Well, just like his pictures, humorous, human, lovable—a "regular guy."

ABOUT "KRAZY KAT."

Everybody knows "Krazy Kat." Its delicious originality and artistic creation by George Herriman recently caused P. G. Wodehouse, the novelist and playwright to exclaim: "In Krazy, Mr. Herriman has got what Wagner was groping for in Parsival. It is my opinion that if George Ade, Velazquez, the Brothers Grimm, and Lord Dunsany had got together and collaborated, they might have turned out something about as good as Krazy Kat, but I think even then that Mr. Herriman would have had the edge on them." The motif of Krazy Kat is the love of the cat for his tormentor, Ignatz Mouse, and Krazy's positive joy in Ignatz's token of affection, "a brick on the bean."

Probably no one is better entitled to be ranked as the Dean of American comic artists than Fred Opper, whose "Mr. Dubb" will appear in the Sunday comic supplement and national cartoons in the daily PITTSBURG PRESS. What reader of American newspapers in the last generation fails to recall his famous mule in the series entitled "And Her Name Was Maud" or the delightful fun in the pictures of the polite Frenchmen in "Alfonse and Gaston," and the immortal "Happy Hooligan."

"The Katzenjammer Kids" by H. H. Knerr of Philadelphia; "Jerry on the Job" by Walter C. Hoban; "Abie the Agent" by Harry Hirshfeld; "Little Jimmy" by James Swinnerton; "Hon and Dearie" by Jack Callahan; and "Us Boys" by Tom McNamara, are some of the more important of the other daily and Sunday comics which will appear exclusively in THE PITTSBURG PRESS.

McCAY—POWERS COFFMAN—BRINKLEY

Winsor McCay, admittedly foremost among American serious cartoonists, Tom Powers, and Hal Coffman will also draw for this newspaper. McCay's cartoons, always powerful, are marvels of draughtsmanship and technique. Coffman's pen delivers striking sermons in picture form. Powers is a steady contributor to the joys of life.

The whole world knows the "Brinkley Girl." Nell Brinkley's beautiful romantic illustrations which will be among THE PRESS' features are as charming as the loveliest sonnets ever written. C. D. Batchelor's famous social cartoons also will appear on the Woman's Page.

The sporting lexicon of the followers of prize-fights, baseball and football, the poker game, with the amusing vernacular of Broadway and the theater, all hashed into a slang de luxe is what "Bugs" Baer, the latest rival of George Ade, slips into his popular column which will continue to be one of the best features of THE PRESS. "Bugs" has gathered the familiar colloquialisms of all walks of life, and sandwiched them into a highly colorful slant on the English language, all his own.

The real name of "K. C. B." whose humanly interesting column "Ye Towne Gossip" will provide sunshine day in and day out for readers of THE PRESS is Kenneth C. Beaton. The unique force and charm of

"K. C. B." in his column is a curiously rare and correspondingly welcome point of view and expression that reach down to and touch the real "You" beneath all the prejudice and cynicism and indifference with which the world has encrusted most of us.

AND ARTHUR BRISBANE

And last but not first in THE PITTSBURG PRESS' new "Who's Who" is Arthur Brisbane. His daily column "Today" now appears in THE PRESS. Beginning next Sunday he will write a full page Sunday editorial, illustrated by Winsor McCay. Mr. Brisbane's writing on an infinite variety of subjects, challenges attention, awakes sympathy, and inspires thought. He is known as the creator of the modern type of newspaper, and is the highest salaried editor in the world.

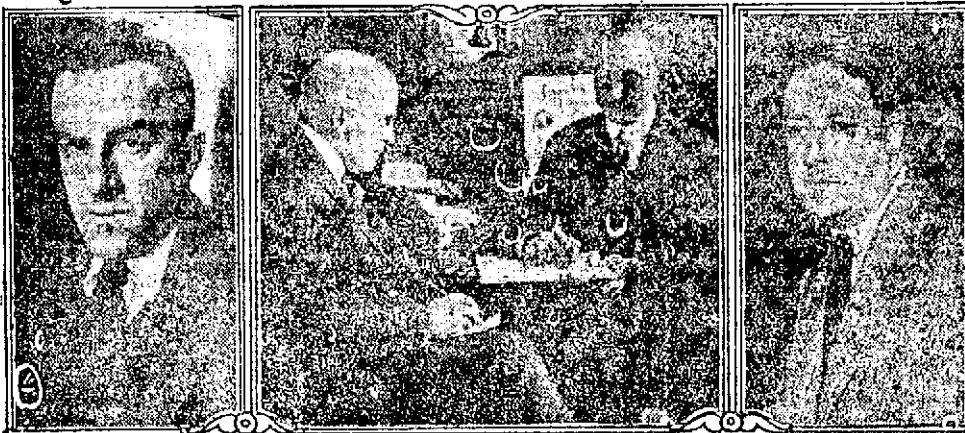
That's the "all star" incomparable staff of THE PITTSBURG PRESS. Today is the birthday of the daily features. June Sixth will mark the beginning of the great Sunday features. It is something to boast about, isn't it?



Arthur Brisbane · Howard Chandler Christy · Tad · Nell Brinkley.



George Herriman · George M'Manus · Winsor McCay.

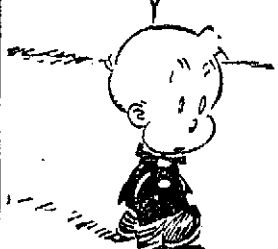


Bugs Baer · Fred Opper & Rudolph E. Block · Harrison Fisher



Herriman

ALL ABOARD FOR THE "NEW MONIA" SPECIAL FOR PITTSBURG



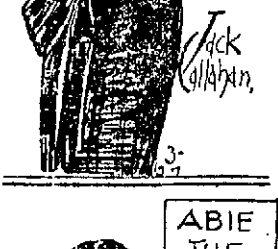
Hoban



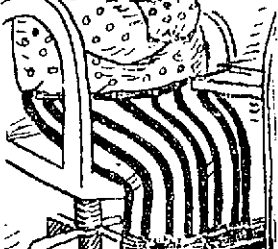
But Maggie.



GLAD TO MEET YOU



HATTIE



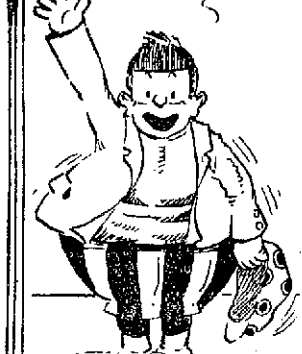
ABIE THE AGENT



HERSHFELD



THE CUTIE GIRLS WE ARE ALL MARRIED TOMORROW NIGHT



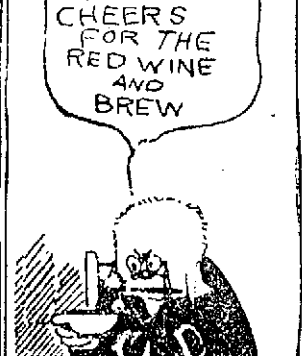
HELLO!



I'M HAPPY TO BE WID YOUSE IN PITTSBURG



DOT SO, VELL, REMEMBER NO MONKEY SHINES DERE



OO WERE GOIN' TO PITTSBURG



THREE CHEERS FOR THE RED WINE AND BREW

